

### REMARKS

Claims 1 – 37 were originally presented in this application. As a result of a restriction requirement dated April 21, 2006, claims 12-20 remain in the application. Claims 12-16, 19 and 20 stand rejected, while claims 17 and 18 are objected to. With this response, claim 12 is amended, claims 17 and 18 have been rewritten in independent form, and new claims 38-41 have been added. No new matter has been added. The amendment to claim 12 is for clarification purposes and to better define the invention. The rejection of claims 12-16, 19 and 20 are respectfully traversed in view of the amendment to claim 12. Reconsideration is requested. Applicant respectfully submits that all pending claims are in condition for allowance.

Applicant(s) gratefully acknowledges that the Office Action indicates that claims 17 and 18 contain allowable subject matter and as set forth above, these claims have been rewritten in independent form to overcome the Examiner's objections.

#### I. THE DRAWINGS SATISFY ALL FORMAL REQUIREMENTS

The Office Action is silent with respect to the drawings filed on April 9, 2004, specifically whether the drawings are accepted or objected to. Applicant believes that the submitted drawings satisfy all formal requirements and respectfully requests that the Examiner officially accept the drawings.

## II. THE CLAIMS DEFINE PATENTABLE SUBJECT MATTER

A. The Office Action rejects claims 12-14 and 19-20 35 U.S.C. §102(e) over U.S. published patent application US 2002/0155844 to Rankin et al. ("Rankin"). This rejection is respectfully traversed in view of the amendment to claim 12.

Rankin fails to teach or suggest all of the features recited in independent claim 12, the only independent claim examined in the application. In particular, Rankin does not teach or suggest "means for presenting privacy management options via an output component, wherein the privacy management options allow the user of the mobile device to specify the extent to which the user would like to receive share content messages initiated by another user, as facilitated by the content sharing system." Moreover, Rankin does not teach or suggest "means for inputting privacy management settings", "means for transmitting privacy management settings", or "means for receiving share content messages in accordance with the inputted set of privacy management settings." Finally, Rankin does not teach or suggest that content received from the another user of the content sharing system which has complied with privacy management functions imposed by the content sharing system. The cited passage of Rankin (paragraph [035]) does not address the issue of privacy management in the context of SPAM control whereas the user may block or allow messaging based on content or originator, but rather talks in terms of preferences for content (i.e., time of day, restrictions on types of advertisements, etc.) to be received based on where the user is located. The user of Rankin is not receiving messages from another user who complies with privacy management systems themselves.

For at least the reasons discussed above, Applicants respectfully submit that Rankin fails to anticipate the subject matter of independent claim 12. Accordingly, the applied references also fail to anticipate the subject matter of claims 13, 14, 19, and 20, which

depend from claim 12. Withdrawal of the rejection under 35 USC §102(e) is therefore respectfully solicited.

B. The Office Action rejects claim 15 under 35 USC §103(a) over Rankin in view of U.S. Published Patent Application US 2004/0203673 to Seligmann. This rejection is respectfully traversed. Seligmann fails to cure the deficiencies of Rankin discussed above with respect to claim 12. Moreover, because claim 15 depends from claim 12 which Applicant now believes to be allowable, claim 15 is patentable. In view thereof, Applicant does not need to address the substantive teachings of Seligmann and whether there is motivation, teaching or suggestion to combine Rankin and Seligmann. Nonetheless, Applicant reserves the right to challenge such teachings or combination in a future office action.

The Office Action also rejects claim 16 under 35 USC §103(a) over Rankin in view of U.S. Published Patent Application US 2003/0123465 to Donahue. This rejection is respectfully traversed. Donahue fails to cure the deficiencies of Rankin discussed above with respect to claim 12. Moreover, because claim 16 depends from claim 12 which Applicant now believes to be allowable, claim 16 is patentable. In view thereof, Applicant does not need to address the substantive teachings of Donahue and whether there is motivation, teaching or suggestion to combine Rankin and Donahue. Nonetheless, Applicant reserves the right to challenge such teachings or combination in a future office action.

Accordingly, the Office Action has not established a prima facie case of obviousness, as the applied references fail to teach or suggest all of the subject matter of independent claim 12 as amended. Accordingly, the applied references also fail to render obvious the subject matter of claims 15 and 16 which depend from claims 12. Withdrawal of the rejection under 35 USC §103(a) is therefore respectfully solicited.

**DOCKET NO.:** CING-0649/889.US  
**Application No.:** 10/822,187  
**Office Action Dated:** May 30, 2006

**PATENT**

### **III. NEW CLAIMS**

Claims 38-41 been added and also are patentable. None of the references, alone or in combination, teach or suggest that the mobile device be capable of presenting user input forms for selection of recipients of messages in the content sharing system as recited in the newly appended claims.

**DOCKET NO.:** CING-0649/889.US  
**Application No.:** 10/822,187  
**Office Action Dated:** May 30, 2006

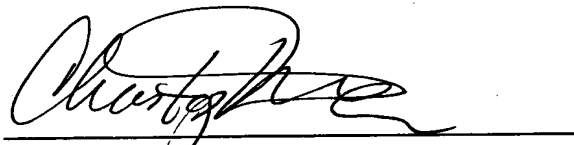
**PATENT**

### **CONCLUSION**

In view of the foregoing, Applicants respectfully submit that this application is in condition for allowance. Favorable consideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact Applicant's undersigned representative at the telephone number listed below.

Date: October 30, 2006

  
\_\_\_\_\_  
Christopher M. Arena  
Registration No. 35,429

Woodcock Washburn LLP  
One Liberty Place - 46th Floor  
Philadelphia PA 19103  
Telephone: (215) 568-3100  
Facsimile: (215) 568-3439